

# Advertising Contract Ad Rates • 2011-2012 Season



Musical Theatre Productions  
 1195 Dundas Street East, Unit 5  
 London, ON Canada N5W 3A9  
 Advertising Sales Contact:  
 secretary@musicaltheatreproductions.ca

Price List		
	1 Insertion (Fall or Spring)	2 Insertion Package
Outside Back Cover (5 ½" wide x 8 ½" high)	\$330.00	\$550.00
Inside Back Cover (5 ½" wide x 8 ½" high)	\$250.00	\$440.00
Inside Front Cover (5 ½" wide x 8 ½" high)	\$250.00	\$440.00
Full Page Ad (5 ½" wide x 8 ½" high)	\$200.00	\$330.00
½ Page Ad (4 ¾" wide x 3 ¾" high)	\$110.00	\$200.00
¼ Page Ad (2 1/4" wide x 3 ¾" high)	\$55.00	\$100.00
*Please note additional charges may apply for guaranteed ad placement **Rates are subject to change without prior notice ***All artwork must be sized and camera ready by submission deadline		

Please Indicate Program:	Artwork Deadline	Ad Size
<ul style="list-style-type: none"> <li>○ Fall Show- White Christmas</li> <li>○ Spring Show- Drowsy Chaperone</li> </ul>	November 15 <sup>th</sup> 2011 March 8 <sup>th</sup> 2012	<ul style="list-style-type: none"> <li>○ Full Page</li> <li>○ Half Page</li> <li>○ Quarter Page</li> </ul>

Total Cost:

Notes-Special Instructions:

Company Representative

Musical Theatre Productions Representative